

# **AEON STORES (HONG KONG) CO., LIMITED**

**永旺(香港)百貨有限公司**

*(Incorporated in Hong Kong with limited liability)*

(Stock code: 984)

## **SHAREHOLDER COMMUNICATION POLICY**

AEON Stores (Hong Kong) Co., Limited (the “Company”) commits to ensuring effective and timely communications with shareholders. The Company also recognizes that people other than shareholders, such as potential investors and the investment community generally may have an interest in information about the Company. The Company has in place policies and procedures for the purpose of compliance with our continuous and periodic disclosure obligations under the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the Companies Ordinance and the Securities & Futures Ordinance.

Clear communication and easy access to information are important objectives of the Company’s communication strategy. Information is communicated to shareholders regularly through:

- releases to the Stock Exchange in accordance with continuous disclosure obligations;
- various updates to the website of the Company;
- the half-year and annual reports;
- circulars, announcements and notices of shareholder meetings;
- the annual general meeting; and
- briefings and presentations.

The Company’s website is regularly updated and all of the above information is accessible via the website: [www.aeonstores.com.hk](http://www.aeonstores.com.hk)

In the Corporate Governance section of the Company’s website, the terms of reference and operation of Board committees are published, as well as other Company’s policies that are likely to be of interest to shareholders, potential investors and community.

The annual general meeting provides an important opportunity for shareholders to express their views and the Company encourages shareholders’ attendance and participation at general meetings. The Board encourages full participation of shareholders at the annual general meeting to ensure a high level of accountability and identification with the Company’s strategy and goal.

The Shareholder Communication Policy is reviewed regularly by the Company's management to reflect current regulatory, community and investor requirements. In particular, the Policy will be updated in response to the changes in internal structure, legislative, regulatory and market developments.

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