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CLARIFICATION ANNOUNCEMENT

Reference is made to the announcement of the Company dated 24 August 2012 ("Announcement").

The board of directors (the "Board") of AEON Stores (Hong Kong) Limited (the "Company") wishes to clarify that as at the date of the Announcement, in addition to his personal interests in 12,000 shares in the Company, Mr. Yutaka Agawa also has personal interests in 19,017 shares in AEON Co., Ltd., the Company's ultimate holding company, and 40,000 shares in AEON Co. (M) Bhd., a fellow subsidiary of the Company. The omission was caused by a misunderstanding between the parties in soliciting the information.

By Order of the Board AEON Stores (Hong Kong) Co., Limited Chan Pui Man, Christine Managing Director

Hong Kong, 29 August 2012

As at the date of this announcement, the executive directors of the Company are Ms. Chan Pui Man, Christine, Mr. Junichi Suzuki and Ms. Chan Suk Jing; the non-executive directors of the Company are Mr. Yoshinori Okuno, Mr. Haruyoshi Tsuji, Mr. Yutaka Agawa and Mr. Takashi Komatsu; and the independent non-executive directors of the Company are Prof. Lam Pei Peggy, Mr. Sham Sui Leung, Daniel, Ms. Cheng Yin Ching, Anna and Dr. Shao Kung Chuen.