



AEON STORES (HONG KONG) CO., LIMITED

永旺（香港）百貨有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 984)

FORM OF PROXY FOR EXTRAORDINARY GENERAL MEETING

No. of shares to which this Proxy relates ^(Note 1)	
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I/We ^(Note 2), _____
of _____ being
the shareholder(s) of AEON STORES (HONG KONG) CO., LIMITED (the “**Company**”) hereby appoint ^(Note 3) the Chairman of the
Extraordinary General Meeting or _____
of (address) _____ or failing him
_____ of (address) _____
as my/our proxy/proxies to attend, act and vote
for me/us and on my/our behalf at the Extraordinary General Meeting of the Company to be held at Function Room, Units 7-11, 26 Floor,
CDW Building, 388 Castle Peak Road, Tsuen Wan, New Territories, Hong Kong on Tuesday, 29 July 2025 at 9:00 a.m. (the “**Meeting**”) and
at any adjournment thereof on the resolutions referred to in the notice of the Meeting (with or without amendments) as indicated below:

Ordinary Resolutions		For ^(Note 4)	Against ^(Note 4)
1	<p>“That”:</p> <p>(a) the Revised Annual Caps (as defined and described in the Circular) be and are hereby approved, confirmed and ratified; and</p> <p>(b) all acts done and things executed and all such documents or deeds entered into in connection with the implementation of the Consultancy Services Agreements and the transactions contemplated thereunder and the Revised Annual Caps for the transactions contemplated thereunder be and are hereby ratified, confirmed and approved, and any one Director be and is hereby authorised to do all such acts and things and execute all such documents or deeds and to take all steps as the Director may in his/her discretion consider necessary, desirable or expedient in connection with the implementation of the Revised Annual Caps of the transactions contemplated thereunder and to make and agree to such variations, amendments or waivers of matters relating thereto, as are, in the opinion of the Director, necessary or desirable.”</p>		
2	<p>“That”:</p> <p>(a) The Master Licence Agreement, the Master Service Agreement and the ATV China Master Service Agreement, copies of which have been produced to the meeting marked “A”, “B” and “C” respectively and signed by the Chairman of the meeting for the purpose of identification, and the transaction contemplated thereunder, together with the Combined Annual Caps (as defined and described in the Circular) for the transactions contemplated thereunder be and are hereby approved, confirmed and ratified; and</p> <p>(b) all acts done and things executed and all such documents or deeds entered into in connection with the implementation of the Master Licence Agreement, the Master Service Agreement and the ATV China Master Service Agreement, and the transactions contemplated thereunder, together with the Combined Annual Caps for the transactions contemplated thereunder be and are hereby ratified, confirmed and approved, and any one Director be and is hereby authorised to do all such acts and things and execute all such documents or deeds and to take all steps as the Director may in his/her discretion consider necessary, desirable or expedient in connection with the implementation of the Master Licence Agreement, the Master Service Agreement and the ATV China Master Service Agreement and/or the transactions contemplated thereunder and/or the Combined Annual Caps for the transactions contemplated thereunder and to make and agree to such variations, amendments or waivers of matters relating thereto, as are, in the opinion of the Director, necessary or desirable.”</p>		

Ordinary Resolutions		For <i>(Note 4)</i>	Against <i>(Note 4)</i>
3	<p>“That”:</p> <p>(a) The Master ATV Purchase Agreement, a copy of which has been produced to the meeting marked “D” and signed by the Chairman of the meeting for the purpose of identification, and the transaction contemplated thereunder, together with the ATV Purchase Proposed Annual Caps (as defined and described in the Circular) for the transactions contemplated thereunder be and are hereby approved, confirmed and ratified; and</p> <p>(b) all acts done and things executed and all such documents or deeds entered into in connection with the implementation of the Master ATV Purchase Agreement, and the transactions contemplated thereunder, together with the ATV Purchase Proposed Annual Caps for the transactions contemplated thereunder be and are hereby ratified, confirmed and approved, and any one Director be and is hereby authorised to do all such acts and things and execute all such documents or deeds and to take all steps as the Director may in his/her discretion consider necessary, desirable or expedient in connection with the implementation of the Master ATV Purchase Agreement and/or the transactions contemplated thereunder and/or the ATV Purchase Proposed Annual Caps for the transactions contemplated thereunder and to make and agree to such variations, amendments or waivers of matters relating thereto, as are, in the opinion of the Director, necessary or desirable.”</p>		

Dated this _____ day of _____ 2025

Signature: *(Note 5)* _____

Notes:

- Please insert the number of shares registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the shares of the Company registered in your name(s).
- Please insert full name(s) and address(es) in **BLOCK CAPITALS**.
- If any proxy other than the Chairman of the Meeting is preferred, please strike out the words “the Chairman of the Extraordinary General Meeting or” and insert in **BLOCK CAPITALS** full name(s) and address(es) of the proxy/proxies desired in the space provided. A member entitled to attend and vote at the Meeting may appoint more than one proxy to attend and vote in his/her stead. Where more than one proxy is appointed, each proxy must be appointed to represent a specified proportion of the member’s voting rights. A proxy need not be a member of the Company.
- IMPORTANT: IF YOU WISH TO VOTE FOR OR AGAINST THE RESOLUTIONS, PLEASE PLACE A “✓” IN THE APPROPRIATE BOX.** If you do not indicate how you wish your proxy to vote, your proxy will be entitled to exercise his/her discretion whether to vote for or against the resolutions or to abstain from voting. Your proxy will be entitled to vote at his/her discretion on any resolutions properly put to the Meeting other than those referred to in the Notice convening the Meeting.
- This form of proxy must be signed by the appointor or his/her attorney duly authorised in writing, or if such appointor is a corporation, either under its common seal or under the hand of an officer or attorney so authorised.
- Where there are joint registered holders of any share, any one of such persons may vote at the Meeting, either personally or by proxy, in respect of such share as if he/she were solely entitled thereto; but should there be more than one of such joint holders present at the Meeting personally or by proxy, that one of the said persons so present whose name stands first on the register of members of the Company in respect of such share shall alone be entitled to vote in respect thereof.
- To be valid, this form of proxy, together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power of attorney or authority must be deposited at the share registrar of the Company, Tricor Investor Services Limited at 17 Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for the Meeting or any adjournment thereof.
- Any alterations made to this form of proxy must be duly initialled by the person who signs it.
- Unless the context otherwise requires, capitalised terms used in this proxy form have the same meanings as defined in the circular of the Company dated 14 July 2025 and of which this proxy form relates.

PERSONAL INFORMATION COLLECTION STATEMENT

Your supply of your and your proxy’s (or proxies’) name(s) and address(es) is on a voluntary basis for the purpose of processing your request for the appointment of a proxy (or proxies) and your voting instructions for the Meeting of the Company (the “**Purposes**”). We may transfer your and your proxy’s (or proxies’) name(s) and address(es) to our agent, contractor, or third party service provider who provides administrative, computer and other services to us for use in connection with the Purposes and to such parties who are authorised by law to request the information or are otherwise relevant for the Purposes and need to receive the information. Your and your proxy’s (or proxies’) name(s) and address(es) will be retained for such period as may be necessary to fulfill the Purposes. Request for access to and/or correction of the relevant personal data can be made in accordance with the provisions of the Personal Data (Privacy) Ordinance and any such request should be in writing by mail to the share registrar of the Company, Tricor Investor Services Limited, at 17 Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong.